

Manager As Coach

Practical Coaching Skills That Help Managers Lead, Motivate, and Get Results

Managers don't fail because they don't care—they fail because they were never taught how to coach people.

Today's managers are expected to motivate employees, handle difficult situations, give effective feedback, and lead change—all while maintaining performance and morale. Manager As Coach is a practical, engaging training program that equips managers and supervisors with the coaching skills they need to lead people effectively, not just manage tasks.

Participants leave with real-world coaching tools they can use immediately to build trust, improve communication, increase accountability, and drive performance.



Who This Is For:

- New managers promoted without formal people training
- Experienced managers frustrated by disengagement or attitude issues
- Supervisors leading change, growth, or cultural shifts
- Organizations that want stronger leaders without hiring new ones

Ideal For:

- Annual meetings
- Quarterly kickoffs
- Retreats
- Conferences
- Recognition or celebration events

What You Will Gain:

1. Understand what motivates employees and align work, recognition, and accountability
2. Distinguish between managing tasks and coaching people—and know when to use each
3. Adopt a coaching mindset that builds ownership instead of compliance
4. Give feedback that is heard, accepted, and acted upon—even when difficult
5. Use a simple, repeatable model for positive and corrective conversations
6. Address difficult employees and negative attitudes without escalation or avoidance
7. Apply coach-level questioning to improve follow-up and message clarity
8. Create buy-in during change, even with resistance or skepticism
9. Hold people accountable without micromanaging or damaging morale
10. Build trust quickly using proven coaching techniques
11. Improve communication, clarity, and consistency across the team
12. Stop bad attitudes before they spread
13. Hire for attitude, fit, and long-term success using guerrilla techniques
14. Increase engagement and satisfaction by changing how you lead
15. Leave with a personal Manager-As-Coach action plan ready to implement

What Makes This Program Different:

This program stands apart because:

- It focuses on real coaching behaviors, not leadership theory
- It translates elite coaching principles into everyday business leadership
- It emphasizes practical tools managers can use immediately
- Participants don't just feel inspired—they leave equipped

The result is stronger leadership, clearer communication, higher engagement, and improved performance.



Flexible Formats

- Partial-Day (2–3 Hours)
- Half-Day (3–4 Hours)
- Full-Day Experience

Sessions can be delivered in person or virtually, and scaled for small teams or large groups.

